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610 TWELFTH ST.
Home of "Heart O' The Pelt" Furs

for Young Moderns

The Gypsy Dress in Print

Lastest midriff for your small waist-line, a gay full skirt with a blouse soft and easy as a shirtwaist. Look trim but be as care-free as a gypsy if you have spring fever. Sizes 9 to 15

\$12.95

Gypsy red
Fern green
Navy

Saks
610 TWELFTH ST.

Youthfully Yours

This Twill Reefer

The most important coat for spring—it looks like a dress—and fits like a glove—with flap pockets and an inverted pleat in the back.

Navy or Black
Sizes 10 to 18

\$29.95

Saks
610 TWELFTH ST.

Ultra-Femininity's the Thing In Spring Style Show Here

Three Performances Are Offered Today
At Connecticut Avenue Association Fete

By HELEN VOGT.

The gentlemen may be pleased to learn that feminine millinery will not be any sadder this spring, but at least it will be prettier.

Dresses for day and evening, suits and capes have an added charm, too, as evidenced in the clothes to be shown at the Connecticut Avenue Association fashion show at the Mayflower Hotel this afternoon and evening. The three shows, 2:15, 4:45 and 8:15 p.m., are presided over by Radio Announcer Art Brown and include some of the loveliest representative fashions the American designers have been able to create.

Ultra-femininity is the keynote. Frills, bows and new, flattering detailing mark the majority of the clothes. Yet they're completely wearable in spite of the fact that they give the tailored type of woman comparatively little chance for expression.

Military Note Evident.

For daytime, suits and cape dresses are very much in evidence. Capes may be either full length or quite short, and are sometimes combined with print dresses, the lining of the cape repeating the print. Military influence is there, though rather slight. It pops up in shoulder epaulets on capes and in shiny, emblematic buttons, but the deluge of military-influenced fashions that was expected fails to appear to any great extent.

Chief talking point in suits is the longer jacket and summer skirt, plus a new feeling for detailing and careful tailoring long needed in women's suits. Dresses emphasize the feminine feeling, with lingerie trim, wide ruffled sleeves and deep edgings of organdie and lace around square necklines.

Colors are extremely interesting, principally concerned with the brown-to-beige tones, often in combination with those old stand-bys black and navy. Jacket frocks, of which there are many, combine greige wool and black or Brazilian,

beige in close harmony with navy. Red, white and blue continue to appear proudly in the feminine wardrobe, closely followed by soft greens, pastels and a number of tones of blue.

Grandma's Day Returns.

When it comes to evening fashions, however, the American designers have gone overboard on clothes that look as romantic as grandmother's wedding dress and are twice as flattering. In silhouette, they're "covered" with the majority going in for low necklines, long sleeves and a long torso effect. Novelty touches add to the illusion, as in a dinner gown with white marquisette skirt with black lace top

over the marquisette. This gown features pouchy black lace pockets with bows and long streamers of velvet. In the same mood are several marquisette frocks with insets of lace and ruffles at the lowered hipline.

Chiffons, nets and taffetas also are in the picture. A crisp flowered taffeta frock has a wide ruffle at the hem banded in narrow blue velvet. Black and white candy-striped taffeta is shown with a wide corsette or Kelly green taffeta and a large bow at the side of the waist. Pale blue embroidered net makes another of the long sleeved gowns. Jackets appear less for evening and oftener for street, but when they are shown in a convertible dinner-evening gown they are much abbreviated. Prints, particularly well done in chiffon, are diffused to give a new softness.

In viewing accessories, the innocent bystander might be tempted to think he had returned to the Victorian era. A flat sailor hat of white pique over navy is worn with See STYLE SHOW, Page B-15.



MENLO

Archlock

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AND ANKLES THAT
ROCK INWARD

This Archlock model by Dickerson makes "Weak" feet smarter looking, as well as infinitely more comfortable.

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Three of the many new fashions in our...

ERLE-MAID

Collection of
Washington's best
known and best
loved moderate
priced clothes—

(Right)—An exquisitely detailed frock of carnation print on a dark background, perfect to wear now under furs; later, alone with a scarf and huge milan hat. \$16.95.



(Left)—Essence of spring, fresh and stimulating. Lightweight palm tree green wool bolero, partly lined to match the leaf print rayon jersey frock, with wickedly good lines, marvelous details! \$22.95.



(Below)—Coat like a dress, worked with dressmaker gentleness, in black or navy twill, contrasted in braid, beautifully lined. \$16.95.



We'd like to have you visit our popular "Erle-Maid" Shop on the third floor... for coming here will soon become a habit. Now, at the outset of the new Spring, 1941, season, we present huge new collections of street, afternoon, dinner and evening dresses, Anna Wall Co-ordinated Fashions, Smart suits, coats and sportswear. Sizes for Misses, Juniors, Women's regular and half sizes. Moderately priced.

\$12.95 to \$29.95

Charge Accounts Cordially Invited!

Erlebacher
1210 F ST. N.W.

BROOKS 1109 G STREET

FOR JUNIORS—a smart young paisley print frock complete with matching turban. A wonderful little wear-so-many-places costume that it will be the "busy bee" of your spring wardrobe. The frock has an all-around pleated skirt and the new low neckline. Fine quality rayon crepe; sizes 9 **\$12.95** to 15

Junior Colony, 2nd Floor

*Spring
Importants*

YOUNG BASQUE—the becoming long torso silhouette that is a spring rave. Teamed up with the new deep-throated neckline, frosty white lingerie accents, a smart two-piece look—and you have a dress that tells an exciting fashion story! Sheer rayon crepe in black or navy. Misses' sizes **\$17.95** 12 to 20
Better Dresses, 3rd Floor

"SUITOR"—very chic and flattering in the way it tilts over your brow. A hat that's perfect with your softer spring suits and coats. Crisp straw in navy, black, red or benedictine brown—the saucy quilts to match or contrast. Misted with soft veiling **\$3.95**
Millinery, Street Floor, Brooks

JUNIORS rave about the suave fit of this urbane young coat. Fashioned of Juilliard's all wool twill in black or navy—the pockets and wide lapels outlined in sleek rayon satin. Skillfully manipulated gores give it that new elongated look. A smart little white ascot included. **\$29.95**
Junior Coats, 2nd Floor

SMART GO-TOGETHERS

Sheer Blouse.....**3.00**
24-Gore Skirt.....**4.00**

A budget-conscious fashion duet that will cover a multitude of spring occasions! The tissue-sheer rayon blouse has the wonderfully smart deep-down throatline—white, maize, rose, blue, red. Sizes 32 to 38. The becoming 24-gore skirt is in rich rayon crepe—black, brown, navy, green, powder, rose. Sizes 24 to 32.

CAMISOLE SLIPS, an important wardrobe requirement with your new sheer blouses and deep-throated frocks. Fine quality rayon satin or rayon crepe with exquisite detailing of cotton Val-type lace, embroidery or dainty drawn-work. White and tearose; sizes **\$2.00** 32 to 40
Lingerie, Street Floor

Sportswear, Street Floor